



COSCA (Counselling & Psychotherapy in Scotland)
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COSCA Logo Acceptable Use

1. Introduction

This is the Acceptable Use for the use of the COSCA logo. Failure by members to observe this can result in the termination of their use of the COSCA logo.

2. Websites and Online Presence of COSCA Members

COSCA does not require its members to have their own website or online presence. Members who have their own website or online presence are expected to clearly show that they are members of COSCA. The COSCA logo can be used for this purpose.

3. Use of the COSCA Logo

The COSCA logo can be used by individual and organisational members of COSCA to evidence current membership of COSCA.

4. Inappropriate Use of Logo

The COSCA logo should not be used in a deceptive, misleading or confusing manner. Amongst other things, the logo should not be used to:

- misrepresent an endorsement or approval (or both) of the member's goods, services or business practices (or any combination of the three) by COSCA
- represent any sort of partnership or business relationship between COSCA and a member other than the actual membership.

The COSCA logo should not be altered in any way including any of the following:

- changing or altering the colour, text, symbols or orientation
- adding or obscuring any text or picture elements

5. Placement of COSCA logo:

When placed next to other marks or logos, the COSCA logo should be sized proportionately so that it is approximately the same scale as any accompanying logos.

6. Supply of the COSCA Logo

The COSCA logo is supplied electronically on request by the COSCA office. It is available in colour for litho printing, high quality reproduction and for use on websites.

Brian Magee
Chief Executive